

# EDUCATION COMMITTEE CHARTER

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## MISSION

To educate members and industry partners in support of better health, interprofessional collaboration, and ASAHP's mission and vision.

## DELIVERABLES

1. Fund and implement regional summits
2. Develop online education for members including fundraising and advocacy as priority
3. Create advocacy education/training program
4. Create consulting/expertise service linking member institutes in real time
5. Create and implement internal speakers bureau for industry access, ASAHP expertise broadcast

## MEASURES OF SUCCESS

1. Number of regional summits held by...
2. Online education offer created by...
3. Advocacy training program created by...
4. Consulting service created by...
5. Speakers bureau created by...

## PRIORITIES FOR EXECUTION

### 1 Regional Summits

1. Review previous summit – successes and lessons learned
2. Design next regional summit agenda to include education and industry and healthcare partners
3. Select location and host
4. Promote regional summit (how many, 2/year?)
5. Execute summits
6. Secure sponsorship?

## PRIORITIES FOR EXECUTION

### 2 Online Education

1. Assess the members' needs
2. Develop online education offerings for members
3. Estimate cost and propose funding to the board
4. Secure expert speakers
5. Decide on delivery formats like webinar, self paced modules, etc,...
6. Select and prioritize topics like **fundraising, advocacy best practices...**  
(popular topics at summits become part of online education)
7. Market the educational offerings
8. Create a sustainable process for ongoing online education
9. How do you use online for international service

### 3 Advocacy

1. Design Advocacy Educational program for members
2. Blended model with online and in person (annual meeting or regional summit)
3. In person to include simulation and best practices
4. Identify experts and educators
5. Propose budget and secure funding from board or other sources

### 4 Consulting Service

1. Explore our options for consulting services and topic areas
2. Explore what other organizations and associations are doing
3. Make recommendation to the board.

### 5 Internal Speakers Bureau

1. Define a list of topics that we need to build a speaker bureau around (for example, interprofessional and health outcomes)
2. Create criteria for being on the speaker bureau
3. Test it first
4. If success, expand and sustain